

Press Release



IMMEDIATE

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mymobilephone launches polyphonic ringtones

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mymobilephone.com.au has launched its long awaited polyphonic ringtone service. This service complements the existing extensive range of monophonic ringtones.

Users are able to select from a list of hundreds of polyphonic tunes and listen to them on-line prior to ordering.

how to order

Polyphonic ringtones are ordered via premium rate IVR (Interactive Voice Response) At the flat rate of \$8.80 inc.gst. (higher from mobiles and payphones). The number for ordering polyphonic ringtones is **1902 225 380**.

Once ordered, an sms is sent to the recipients mobile which contains a WAP URL. The user is then prompted to download the polyphonic ringtone to their handset. Handsets must be compatible with the service and be WAP/GPRS enabled. Compatible handsets must be configured for WAP/GPRS.

compatible handsets

Compatible handsets must be configured for WAP/GPRS. The following handsets are currently supported:

Motorola: C300, C330, C360, T720

Nokia: 3510, 3510i, 3530, 3585, 3590, 3650, 5100, 6100, 6200, 6610, 6650, 6800, 7210, 7250, 7650

Panasonic: GD67, GD75, GD87, GD88

Sagem: MY-G5, MY-X5

Samsung: A800, N600, Q100, S100, SGH-600, SGH-620, T100, T400, T500, V100

Sharp: GX10

Siemens: C55, M55, S55, SL55

Sony-Ericsson: P800, T300

More handsets will be added in the future.

about polyphonic ringtones

Polyphonic ringtones are the latest type of ringtone tunes available for mobile phones. The term polyphonic means playing more than one note at a time. Traditionally mobile phones have only been able to produce monophonic ringtones - that is they can play only one note at a time.

Polyphonic ringtones use a special type of music file, similar to MIDI files used on the Internet to play music. Polyphonic ringtones give a much richer sound quality including multiple sounds, percussion, strings, instrumentals and a range of electronic synthesiser tones. Polyphonic ringtones are played using the speaker of a mobile phone. Sound quality varies from handset to handset.

about mymobilephone.com.au

mymobilephone.com.au is an Australian provider of leading entertainment and business services to mobile phone users. mymobilephone.com.au believe in keeping things simple and above all, fun and easy to use. Visit www.mymobilephone.com.au for more details or contact Harold Dimpel on +61 410 622 272.

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